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From: Ulrich Crettaz
Subject: Social Engineering

Please find hereafter the draft paper "Research interest in the Field of Social Engineering", based on our discussion of June 9, on Tony's formulated proposal of June 12, and on Peter's comments of June 12.

I would appreciate your final comments on the "Research Interest" paper and on the draft covering letter to Prof. D.

Kind regards,

Ulrich

Research Interest in the Field of
SOCIAL ENGINEERING

1. Influence of mandates for lifestyle modifications (examples: dietary habits, alcohol use, tobacco use, exercise habits, etc.)
 - A. What is the psychological impact on individuals' health when they are forced to conform to pressures imposed by society?
 - B. What is the impact on society at large?
2. Relative roles of physical, mental and social well-being?
 - A. How appropriate is the emphasis placed by society that morbidity and mortality statistics are correct measures of physical well-being?
 - B. Is adequate emphasis being placed on the mental and social well-being of individuals and society?
 - C. How do individuals and society perceive quality of life?
3. Dynamics of tolerant behaviour in society
 - A. What role should common courtesy and tolerance play in permitting individual behaviour that does not conform to the "ideals" of society?
 - B. Have government regulations and pressure group advocacy moved society away from the exercise of individual freedoms?
 - C. What is the effect of lack of tolerance on the individual and society?

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